

Information Regarding Recruitment Sources Contacted for Full-time Vacancies
WUFT – TV / FM
October 1, 2005 through September 30, 2006
Prong #1

Recruitment Source	Contact		
University of Florida Human Resources PO Box 115002, Gainesville, FL 32611-5002 http://jobs.ufl.edu/	Jennifer Curtis 352-392-4621		
WUFT Website PO Box 118405, Gainesville, FL 32611-8405 http://www.wuft.org	Kevin Allen Susan White 352-392-5551		
College of Journalism and Communications Website PO Box 118400, Gainesville, FL 32611-8400 www.jou.ufl.edu	Craig Lee clee@jou.ufl.edu 352-846-0180		
PBS Connect Forum Jobline 1320 Braddock Place Alexandria, VA 22314 https://secure.connect.pbs.org/wb/default.asp?action=27	Sara Terpeny 1.703.739.8685		
CPB.org Jobline 401 Ninth Street, NW Washington, DC 20004-2129	Serena Wyckoff 1.800.272.2190		
PubRadio	www.pubradio.org		
Newslink / Minnesota Public Radio / PRNDI			
NPR			
National Association of Black Journalists 8701 A Adelphi Rd Adelphi, MD 20783-1716	301-445-7100 nabj@nabj.org		
National Association of Hispanic Journalists Jobbank@nahj.org	202-662-7145		
Journalismjobs.com ads@journalismjobs.com	www.journalismjobs.com 510-653-1521		
Association of Independents in Radio	Tanya Ott		
TV&Radiojobs.com	Online only		
American Women in Radio & TV www.awrt.org	Stephanie Baxter 703-506-3290		
Society of Professional Journalist Eugene Pulliam National Journalism Center 3909 N Meridian St Indianapolis, IN 46208	317-927-8000		
Gainesville Sun 372-4222	UF HR Recruiter		
National Association of Broadcasters			
RTNDA	www.rtna.org 800-807-8632		

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Jobs.gainesville.com			
Broadcasting & Cable 360 Park Ave S 14 th FL, NY,NY 10010	Yuki Atsumi 646-746-6949 yatsumi@reedbusiness.com		
TVJobs.com Admin@tvjobs.com	Mark Holloway		
South Asian Journalists Association Saja.org/jobs.html	saja@columbia.edu		
Current 1612 K ST NW Suite 704 Washington, DC 20006	Victoria Maulhardt 202-463-7055 x36 classifieds@current.org		
Native American Public Telecommunications 1800 N 33 ST Lincoln, NE 68583	native@unl.edu 402-472-3522		
National Association of Minority Media Executives	Garbo Cheung-Jasik giasik@namme.org 703-288-6501		
Spanish Coalition for Jobs, Inc. 773-247-0707	Frank Sanchez fsanchez@scj-usa.org		
Native American Journalists Association	www.naja.com		
National Lesbian & Gay Journalists Association 1420 K St NW Washington, DC 20005	dejohnson@nljja.org www.nljja.org 202-588-9888		
National Hispanic Media Coalition 1201 W 5 th ST Suite T205 Los Angeles, CA 90017	nhmc@nhmc.org 213-534-3026		
National Association of Minority Media Executives	Garbo Cheung-Jasik giasik@namme.org 703-288-6501		
Florida Association of Broadcasters 800 N Calhoun St Tallahassee, FL 32303	1-800-825-5322		
America's Job Bank (Dept of Labor)	www.ajb.dni.us		
Asian American Journalists Association 1182 Market ST Suite 320 San Francisco, CA 94102	national@aaja.org 415-346-2051		
Hispanic Americans for Fairness in Media	info@lacioncareers.org 323-726-1558		

**Full-time Vacancies
WUFT – TV / FM
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Prong #1
Exhibit 2**

Full-time vacancies filled during this period

<u>Job Title</u>	<u>Date Filled</u>	<u>Number Interviewed</u>
Broadcast Specialist / Traffic Assistant	10/11/05	3
Education & Outreach Coordinator 3	10/18/05	3
Coordinator 2 / Radio Specialist	01/30/06	4
Brdcst Eng Tech / Mstr Control Operator	03/31/06	4

Job Title of Vacancy: Broadcast Specialist / Traffic Assistant
Recruitment source that referred hiree: College Employee / UF Website
Filled: 10/11/05
Total number of persons interviewed: 3

Recruitment Source	Contact	Ad Sent	# Interviewed
University of Florida Human Resources PO Box 115002, Gainesville, FL 32611-5002 http://jobs.ufl.edu/	Jennifer Curtis 352-392-4621	Y	3
WUFT Website PO Box 118405, Gainesville, FL 32611-8405 http://www.wuft.org	Kevin Allen Susan White 352-392-5551	Y	
College of Journalism and Communications Website PO Box 118400, Gainesville, FL 32611-8400 www.jou.ufl.edu	Craig Lee clee@jou.ufl.edu 352-846-0180	Y	
PBS Connect Forum Jobline 1320 Braddock Place Alexandria, VA 22314 https://secure.connect.pbs.org/wb/default.asp?action=27	Sara Terpeny 1.703.739.8685	Y	
Society of Professional Journalist Eugene Pulliam National Journalism Center 3909 N Meridian St Indianapolis, IN 46208	317-927-8000	Y	
Gainesville Sun	UF HR Recruiter	Y	
TVJobs.com Admin@tvjobs.com	Mark Holloway	Y	
NETA Online Career Info	netaonline.com	Y	

Job Title of Vacancy: Crd 3 / Education & Outreach Coordinator

Recruitment source that referred hiree: UF HR Website

Filled: 01/18/06

Total number of persons interviewed: 3

Recruitment Source	Contact	Ad Sent	# Interviewed
University of Florida Human Resources PO Box 115002, Gainesville, FL 32611-5002 http://jobs.ufl.edu/	Jennifer Curtis 352-392-4621	Y	3
WUFT Website PO Box 118405, Gainesville, FL 32611-8405 http://www.wuft.org	Kevin Allen Susan White 352-392-5551	Y	
College of Journalism and Communications Website PO Box 118400, Gainesville, FL 32611-8400 www.jou.ufl.edu	Craig Lee clee@jou.ufl.edu 352-846-0180	Y	
PBS Connect Forum Jobline 1320 Braddock Place Alexandria, VA 22314 https://secure.connect.pbs.org/wb/default.asp?action=27	Sara Terpeny 1.703.739.8685	Y	
CPB.org Jobline 401 Ninth Street, NW Washington, DC 20004-2129	Serena Wyckoff 1.800.272.2190	Y	
TV&Radiojobs.com		Y	
Gainesville Sun	UF HR Recruiter	Y	
FL Assoc of Broadcasters 800 N Calhoun ST Tallahassee, FL 32303	1-800-825-5322 www.fab.org	Y	
America's Job Bank (Dept of Labor)	www.ajb.dni.us	Y	
Jim Moffett – Dir of Administration & Instructional Technology School Board of Alachua Co	moffettj@sbac.edu	Y	

Job Title of Vacancy: Crd 2 / Radio Specialist

Recruitment source that referred hiree: UF HR Website

Filled: 01/30/06

Total number of persons interviewed: 4

Recruitment Source	Contact	Ad Sent	# Interviewed
University of Florida Human Resources PO Box 115002, Gainesville, FL 32611-5002 http://jobs.ufl.edu/	Jennifer Curtis 352-392-4621	Y	4
WUFT Website PO Box 118405, Gainesville, FL 32611-8405 http://www.wuft.org	Kevin Allen Susan White 352-392-5551	Y	
College of Journalism and Communications Website PO Box 118400, Gainesville, FL 32611-8400 www.jou.ufl.edu	Craig Lee clee@jou.ufl.edu 352-846-0180	Y	
PBS Connect Forum Jobline 1320 Braddock Place Alexandria, VA 22314 https://secure.connect.pbs.org/wb/default.asp?action=27	Sara Terpeny 1.703.739.8685	Y	

CPB.org Jobline 401 Ninth Street, NW Washington, DC 20004-2129	Serena Wyckoff 1.800.272.2190	Y	
NPR		Y	
TV&Radiojobs.com		Y	
Gainesville Sun	UF HR Recruiter	Y	
National Association of Broadcasters		Y	
Current 1612 K ST NW Suite 704 Washington, DC 20006	Victoria Maulhardt 202-463-7055 x36 classifieds@current.org	Y	
FL Assoc of Broadcasters 800 Calhoun ST Tallahassee, FL 32303	1-800-825-5322 www.fab.org	Y	
America's Job Bank (Dept of Labor)	www.ajb.dni.us	Y	

Job Title of Vacancy: Master Control Operator / Broadcast Engineer Tech
Recruitment source that referred hiree: Part-time Employee – UF HR Website
Filled: 03/31/06
Total number of persons interviewed: 4

Recruitment Source	Contact	Ad Sent	# Interviewed
University of Florida Human Resources PO Box 115002, Gainesville, FL 32611-5002 http://jobs.ufl.edu/	Jennifer Curtis 352-392-4621	Y	4
WUFT Website PO Box 118405, Gainesville, FL 32611-8405 http://www.wuft.org	Kevin Allen Susan White 352-392-5551	Y	
College of Journalism and Communications Website PO Box 118400, Gainesville, FL 32611-8400 www.jou.ufl.edu	Craig Lee clee@jou.ufl.edu 352-846-0180	Y	
PBS Connect Forum Jobline 1320 Braddock Place Alexandria, VA 22314 https://secure.connect.pbs.org/wb/default.asp?action=27	Sara Terpeny 1.703.739.8685	Y	
CPB.org Jobline 401 Ninth Street, NW Washington, DC 20004-2129	Serena Wyckoff 1.800.272.2190	Y	
TV&Radiojobs.com	Online only	Y	

Request of Notification
WUFT –TV / FM
October 1, 2005 through September 30, 2006
Prong #2

WUFT – TV / FM extends employment opportunities to our broadcast community through job postings on our website as well as on-air announcements and various publications. As the licensee of the station, The University of Florida provides personnel services through its Division of Human Resources. It is the policy of WUFT – TV / FM, in accordance with all applicable federal laws, not to discriminate in employment practices. If your business would like to be notified of any full-time vacancy, you may contact:

LaWanna Reaves
Director of Finance and Administration
WUFT – TV / FM
PO Box 118405
Gainesville, FL 32611-8405
352-392-5551 x1115

WUFT-TV / FM is an Equal Opportunity Employer

LONGER-TERM RECRUITMENT INITIATIVES

WUFT - TV / FM

October 1, 2005 through September 30, 2006

Prong #3 / Exhibit #3

Initiative	Description	Scope	Personnel Involved	Number of People in Program
Student Broadcasting Scholarships Awards Dolgoff Ongoing	Paid part time employees in our News and Operations departments	Training in news gathering and presentation and on air announcing skills	Kevin Allen, Bill Beckett, Steve Seipp, Mark Leeps, Bridget Grogan, Dave Schermer	
Paid Station Internships Ongoing	News reporting, program hosts, traffic and continuity, music library, management of Low Power station	Training in News Gathering, on air hosting-talk and music, traffic and music library assistants	Kevin Allen, Luis Hernandez, Donna Green Townsend, Steve Seipp, Melanie Perry, Richard Drake, Tim Brueckner	60
Student Training through accredited college courses take through the University of Florida Journalism School. Radio 1, Radio 2, TV 1 and TV2 Ongoing	College Courses for Credit with practical experience on WUFT-TV/FM broadcasts	News Director Teaches fundamentals of broadcast newsgathering and presentation	Kevin Allen, Mark Leeps, Bridget Grogan	256
Paid production Internships Ongoing	Training Production students to record and edit modular syndicated Health Program, manage production crew, produce news cast, and editing	Student is taught computer editing skills and mike techniques to record and edit final mixes for program syndicated to 70+ stations nationwide	Ben Wilson, Frank Counts, Mark Leeps, Bridget Grogan, Dave Schermer	14
Community Volunteer Training for Radio Reading Service for Blind Ongoing	Training of volunteer Community Members in basic audio console operation and reading techniques for reading of local newspapers for blind community members	Volunteers taught presentation and board operation techniques to read on our SCA for the blind Community	Jean DeFlumer	5

Unpaid Internships
Fall 2006 Semester

Student internship from
Santa Fe Community
College

Student is taught
computer graphics,
layout, and editing
skills for broadcast
layout on-air and
print; 100 hours /
semester

Sue Wagner,
Amie Smith

Job Fairs
Ongoing

Hiring Authority attended
Job Fairs

Job fairs
sponsored by the
College of
Journalism and
Communications,
Knight Division for
Scholarships,
Career Services
and Multicultural
Affairs - Spring
2004, Fall 2004,
Spring 2005

Richard Lehner
Henri Pensis
Pat Hayden
Jodi Floyd
Bill Beckett
Nancy Ward
Ben Wilson

03/21/06